



DIAMOND

ARCHERY

BY BOWTECH

R O C K S O L I D™



DEAD EYE
26-30" DRAW
343 FPS
80% LETOFF
60 & 70 LB DRAW
6.125" BRACE
HEIGHT

FUGITIVE
26-30" DRAW
337 FPS
80% LETOFF
50, 60, 70 LB DRAW
6.5" BRACE
HEIGHT

OUTLAW
26.5-30.5" DRAW
330 FPS
80% LETOFF
50, 60, 70 LB DRAW
7" BRACE
HEIGHT

TRIPLE THREAT



DIAMOND
ARCHERY
BY BOWTECH

YouTube



www.DiamondArchery.com

DON'T GET OVER BOW'D

AT 60 LBS, DIAMOND BOWS
PRODUCE MORE **KNOCK-DOWN**
POWER THAN MOST OF OUR
COMPETITORS' BOWS AT 70 LBS.



NEVER GET STUCK PULLING TOO MUCH
WEIGHT AGAIN. SHOOT DIAMOND.

TECHNOLOGIES

Throttle Cam Tech



- The fastest single cam on the market
- Unmatched consistency
- Blazing speed
- Virtually eliminates creep

Center-Lock Pocket

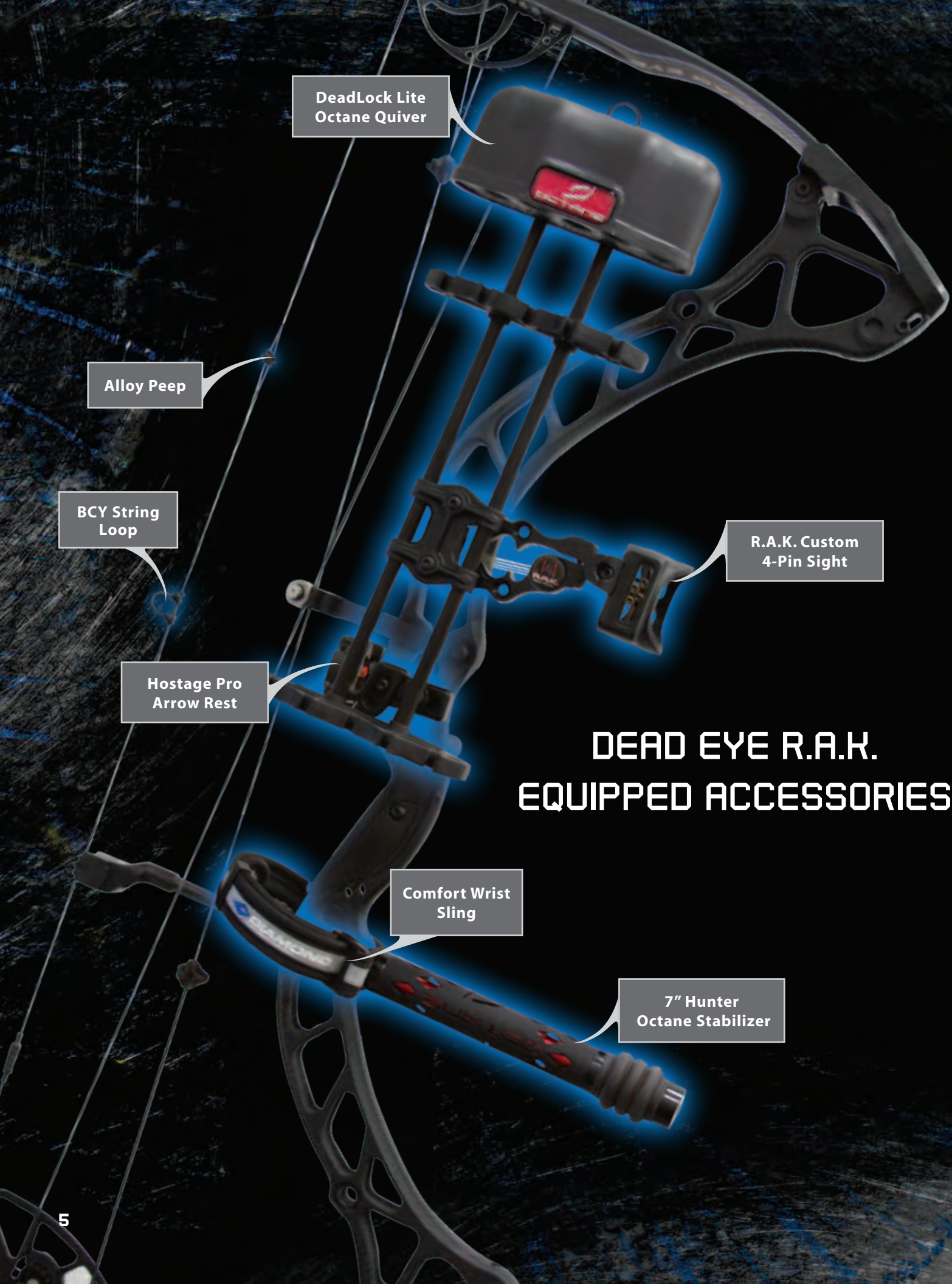
- Maximizes accuracy
- Symmetrically removes tolerance
- Machined to ensure maximum precision



FLX-Guard

- Terminates riser torque
- Minimizes lateral nock travel
- Produces a more forgiving and accurate shot without compromising speed.





DEAD EYE R.A.K. EQUIPPED ACCESSORIES

R.A.K.

ACCESSORIES

What's the first thing you'll want to do with your new Diamond bow? Shoot it, of course. A lot. Our Ready, Aim, Kill (R.A.K.) equipped bows will put you on target right out of the box. Each component is purposefully selected to match your Diamond bow. Then we install and test each component at the factory to ensure it's R.A.K. ready right out of the box. Just pick it up, grab some arrows, and shoot!

DEAD EYE R.A.K. EQUIPPED INCLUDES:

R.A.K. Custom 4-Pin Sight
7" Hunter Octane Stabilizer
Hostage Pro Arrow Rest
Comfort Wrist Sling
DeadLock Lite Octane Quiver
Alloy Peep
BCY String Loop

FUGITIVE AND OUTLAW R.A.K. EQUIPPED INCLUDES:

R.A.K. Custom 4-Pin Sight
5" Ultra-Lite Octane Stabilizer
Hostage XL Arrow Rest
Comfort Wrist Sling
DeadLock Lite Octane Quiver
Alloy Peep
BCY String Loop

DEAD EYE

BECAUSE YOU'RE IN IT

FOR THE KILL

SPECIFICATIONS

Brace Height:	6 1/8"	Draw Weight:	60, 70
Draw Length:	26"-30"	IBO Speed:	343 fps
Kinetic Energy:	91.45 ft-lbs	A to A:	32"
Effective Let-Off:	80%	Mass Weight:	3.95 lbs

OPTIONAL R.A.K. EQUIPPED INCLUDES:

NEW R.A.K. Custom 4-Pin Sight	Comfort Wrist Sling
Hostage Pro Arrow Rest	Alloy Peep
NEW DeadLock Lite Octane Quiver	7" Hunter Octane Stabilizer
BCY String Loop	

You've invested hours upon hours and sacrificed to get here—all for this shot. This one shot. That's why you're holding a Diamond Dead Eye. Like every Diamond, it's carefully constructed to create a rock-solid, quiet bow you can trust. At a blazing 343 fps IBO, Dead Eye is the fastest and most efficient bow Diamond has ever produced. It's also full of details to make "the shot" second nature. Featuring our Throttle Cam Tech, FLX-Guard, 7-layer laminated limb, a fully machined riser, rotating draw length module and a machined Center Lock limb pocket system. This bow says, "the shot is yours" – and so is anything in your sights.

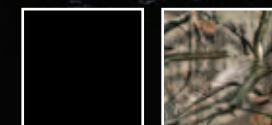
7-Layer Limb
Increased power

Throttle Cam Tech
Unmatched consistency, blazing speed

Carbon Rod String Stop
Vibration Killer

FLX-Guard
Eliminates riser torque

Center Lock Pocket
Maximized precision and accuracy



FINISHES
BlackOps™ or
Mossy Oak® Treestand®

OCTANE FACTORY STRINGS
Pre-stretched to prevent creep

Chris Brackett
Host - Fear No Evil

Actual product may vary from picture.

FUGITIVE

BREAKING ALL THE RULES

SPECIFICATIONS

Brace Height:	6 1/2"	Draw Weight:	50, 60, 70
Draw Length:	26"-30"	IBO Speed:	337 fps
Kinetic Energy:	88.28 ft-lbs	A to A:	32"
Effective Let-Off:	80%	Mass Weight:	3.80 lbs

R.A.K. EQUIPPED INCLUDES:

NEW R.A.K. Custom 4-Pin Sight	NEW 5" Ultra-Lite Octane Stabilizer
Hostage XL Arrow Rest	Comfort Wrist Sling
NEW DeadLock Lite Octane Quiver	Alloy Peep
BCY String Loop	

Fugitive turns the tables on everything you expect in a single cam bow. First is a blistering 337 fps IBO speed on a 6 1/2" brace height platform. Next, it's R.A.K equipped, includes Throttle Cam Tech with a rotating draw length module and weighs just 3.8 pounds. It's as smooth, accurate and solid as you would expect from Diamond. Priced at just \$649 MSRP, it's a value you won't beat anywhere else. Fugitive puts every advantage in your hand and leaves money in your wallet. You might want to give the game a head start. It's up to you – we didn't give one to the competition!

Throttle Cam Tech
Unmatched consistency, blazing speed

Carbon Rod String Stop
Vibration Killer



FINISH
Mossy Oak® Treestand®

R.A.K. Equipped
Ready, Aim, Kill, right out of the box

OCTANE FACTORY STRINGS
Pre-stretched to prevent creep

OUTLAW

WANTED

SPECIFICATIONS

Brace Height:	7"	Draw Weight:	50, 60, 70
Draw Length:	26 1/2"-30 1/2"	IBO Speed:	330 fps
Kinetic Energy:	84.65 ft-lbs	A to A:	32"
Effective Let-Off:	80%	Mass Weight:	3.80 lbs

R.A.K. EQUIPPED INCLUDES:

NEW R.A.K. Custom 4-Pin Sight		NEW 5" Ultra-Lite Octane Stabilizer
Hostage XL Arrow Rest		Comfort Wrist Sling
NEW DeadLock Lite Octane Quiver		Alloy Peep
BCY String Loop		

Some people say you can't have it all. Some people should shut up. The single cam Diamond Outlaw delivers a serious 330 fps IBO speed on a 7" brace height platform. It gives you Throttle Cam Tech with a completely adjustable rotating draw length module. It gives you Diamond reliability, smoothness and accuracy. Ready to shoot right now? The Outlaw comes R.A.K equipped. Ready. Aim. Kill. Right out of the box. For only \$599 MSRP, it's practically a steal. That's right, we did it, and "some people" can just deal with it.

**R.A.K
Equipped**
Ready, Aim, Kill,
right out of the
box

**OCTANE FACTORY
STRINGS**
Pre-stretched to
prevent creep

**Carbon Rod
String Stop**
Vibration Killer

Throttle Cam Tech
Unmatched
consistency,
blazing speed



FINISH
Mossy Oak® Treestand®

Actual product may vary from picture.

KICKING BEAR

Make a Difference in a Kids Life
BECOME A MENTOR

"Nothing we do is as important as the impact that we have on the youth community." That's Ray Howell's philosophy and one that Diamond Archery shares. That's why Ray started Kicking Bear, a one-on-one nationwide mentoring program. Kicking Bear gives disadvantaged youth the opportunity to experience the great outdoors and archery under the direction of a passionate adult mentor. Kicking Bear gives sportsmen and women a way to get involved with today's youth by becoming mentors. As anyone who's been involved with youth will tell you, mentors often learn as much as the ones being mentored in these events. It is a true win-win. For more information visit www.kickingbear.org



Find Kicking Bear
on Facebook at:
Kicking Bear - Base Camp



RAY HOWELL

HE'S ROCK SOLID!

Ray Howell's youth was filled with boyhood dreams of hunting and fishing. However, he didn't have anyone to teach him. He had to learn on his own through trial and error as an adult. He harvested his first whitetail with a bow a year after picking up the sport and it's been a passion ever since.

Ray has travelled all over North America in his quest for the Archery Super Slam to harvest the 28 North American game animals. His adventures, writings and television appearances have led him to become a spokesman for the sport and ultimately a mentor for underprivileged youth.

Ray discovered his true path when he realized the difference he could make by sharing his love for the outdoors with disadvantaged kids and encouraging other sportsmen and women to do the same. Speaking openly about how a relationship with Jesus Christ is key to overcoming any of life's setbacks, Ray encourages children to pursue their goals. Faith in God is what enabled Ray Howell to realize his boyhood aspirations and he has turned his love and energy to the dreams of others.

Since 2005, Diamond Archery has been proud to share in the mission of Kicking Bear to bring a love of the outdoors and the sport of bow hunting to the youth community while providing a faith-based foundation for kids to achieve their dreams.

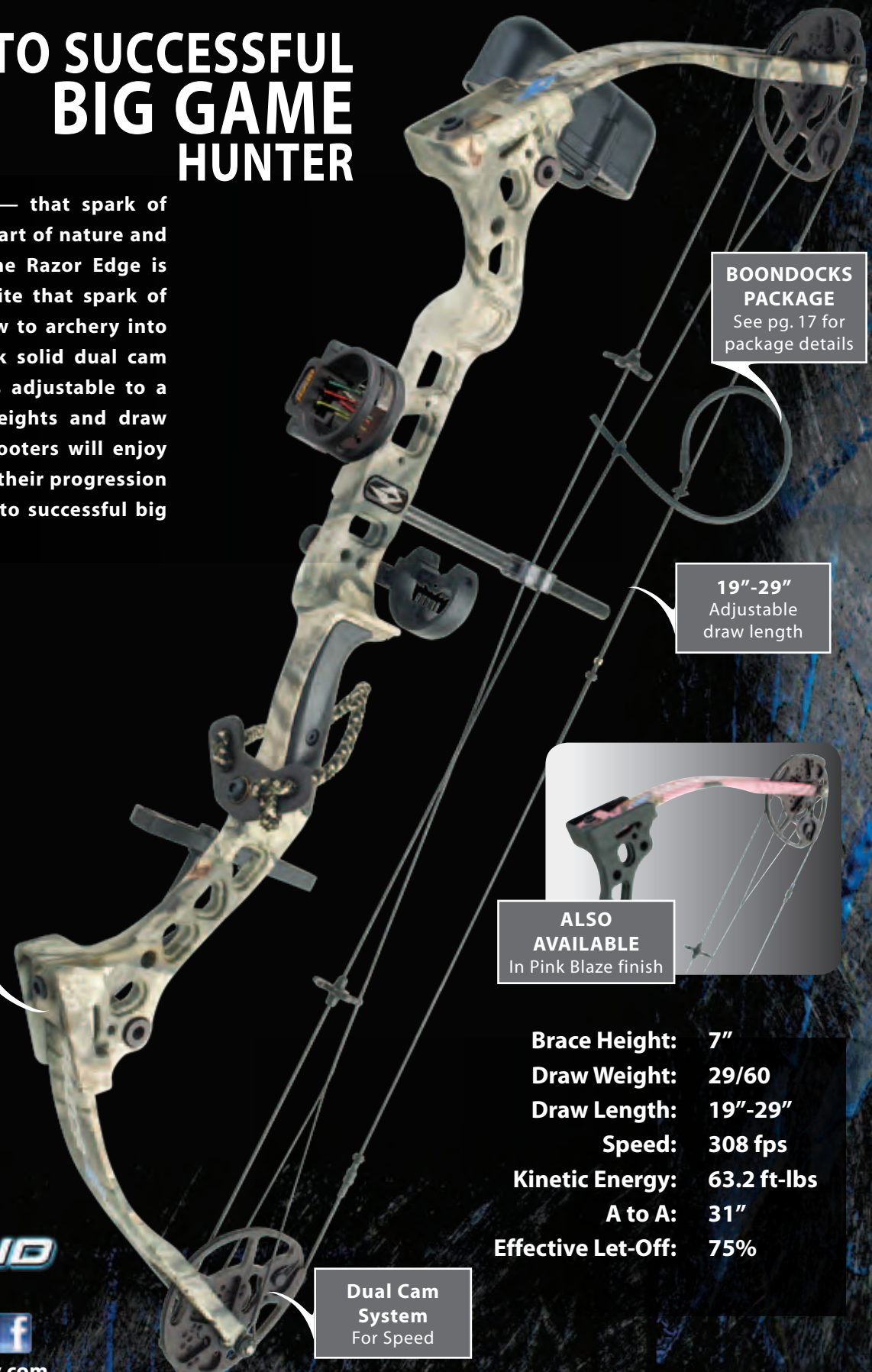


www.kickingbear.org 14

RAZOR EDGE

FIRST-TIME SHOOTER TO SUCCESSFUL BIG GAME HUNTER

You've felt it yourself — that spark of desire to get out, be a part of nature and not just a spectator. The Razor Edge is the perfect bow to ignite that spark of interest in someone new to archery into a burning flame. A rock solid dual cam platform, Razor Edge is adjustable to a wide range of draw weights and draw lengths. That means shooters will enjoy success at every step of their progression from first-time shooter to successful big game hunter.



BOONDOCKS PACKAGE
See pg. 17 for package details

19"-29"
Adjustable draw length



ALSO AVAILABLE
In Pink Blaze finish

Brace Height: 7"
Draw Weight: 29/60
Draw Length: 19"-29"
Speed: 308 fps
Kinetic Energy: 63.2 ft-lbs
A to A: 31"
Effective Let-Off: 75%

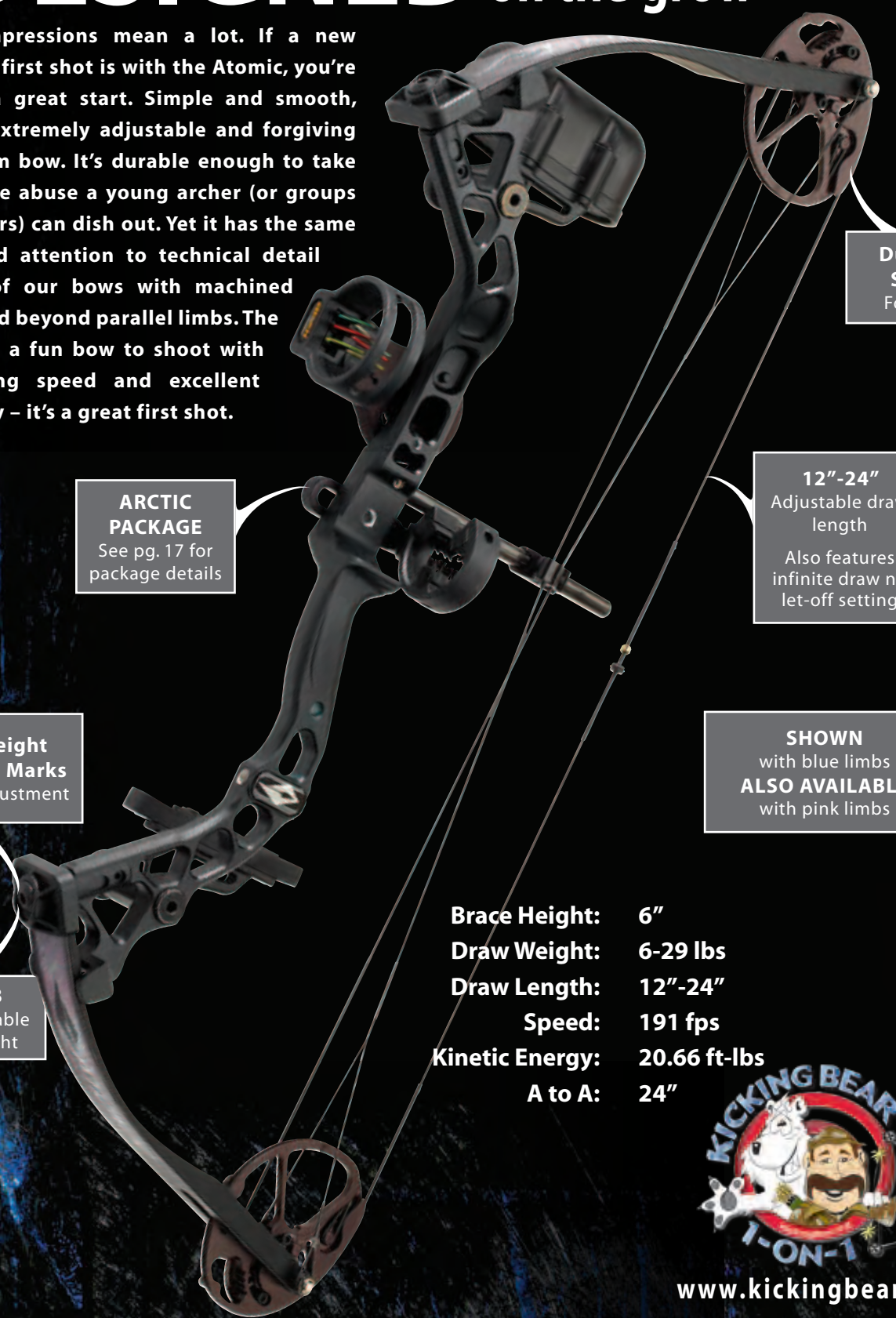
Dual Cam System
For Speed



ATOMIC

DESIGNED for hunters on the grow

First impressions mean a lot. If a new archer's first shot is with the Atomic, you're off to a great start. Simple and smooth, it's an extremely adjustable and forgiving dual cam bow. It's durable enough to take all of the abuse a young archer (or groups of archers) can dish out. Yet it has the same Diamond attention to technical detail as all of our bows with machined cams and beyond parallel limbs. The result is a fun bow to shoot with surprising speed and excellent accuracy — it's a great first shot.



Dual Cam System
For Speed

12"-24"
Adjustable draw length
Also features infinite draw no let-off setting

SHOWN
with blue limbs
ALSO AVAILABLE
with pink limbs

Draw Weight Reference Marks
For easy adjustment

6-29 LB
Max adjustable draw weight

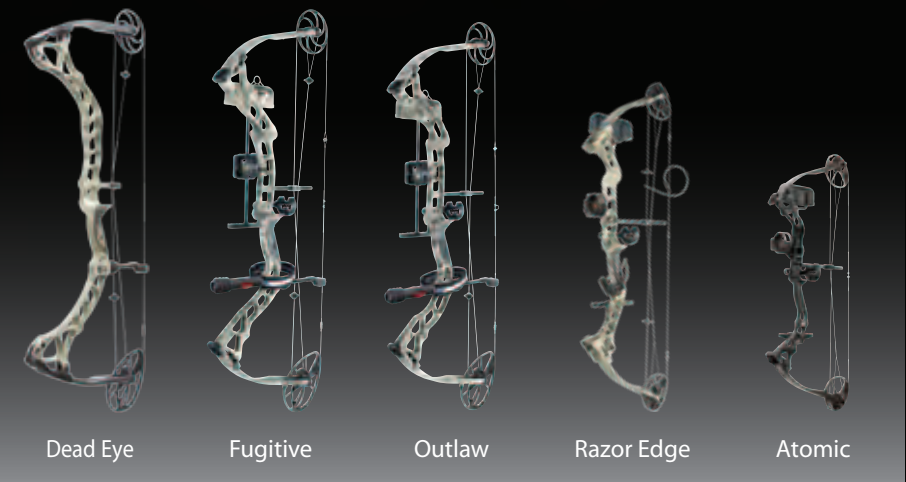
Brace Height: 6"
Draw Weight: 6-29 lbs
Draw Length: 12"-24"
Speed: 191 fps
Kinetic Energy: 20.66 ft-lbs
A to A: 24"



Actual product may vary from picture.

Actual product may vary from picture.

SPECIFICATIONS



Brace Height	6 1/8"	6 1/2"	7"	7"	6"
Draw Weights	60, 70	50, 60, 70	50, 60, 70	29/60	6-29
Draw Length	26"-30"	26"-30"	26.5"-30.5"	19"-29"	12"-24"
A to A	32"	32"	32"	31"	24"
IBO/ATA Speed	343 fps	337 fps	330 fps	308 fps @ 29"	191 fps*
Kinetic Energy	91.45 ft-lbs	88.28 ft-lbs	84.65 ft-lbs	63.2 ft-lbs	20.66 ft-lbs
Effective Let-Off	80%	80%	80%	75%	N/A

*Speed for the Atomic was obtained using the arrows included in the Arctic Accessory Package at 29# with a 24" draw.



Mossy Oak® Treestand™



Pink Blaze



BlackOps™

All Diamond bows have a standard finish of Mossy Oak® Treestand™.
Add \$25 for the BlackOps finish on the Dead Eye or Pink Blaze on the Razor Edge.
The Atomic is available with pink limbs as well as blue limbs for no additional charge.

DEAD EYE RAK EQUIPPED

- NEW R.A.K. Custom 4-Pin Sight
- Hostage Pro Arrow Rest
- NEW DeadLock Lite Octane Quiver
- Comfort Wrist Sling
- Alloy Peep
- 7" Hunter Octane Stabilizer
- BCY String Loop

FUGITIVE/OUTLAW RAK EQUIPPED

- NEW R.A.K. Custom 4-Pin Sight
- Hostage XL Arrow Rest
- NEW DeadLock Lite Octane Quiver
- Comfort Wrist Sling
- Alloy Peep
- NEW 5" Ultra-Lite Octane Stabilizer
- BCY String Loop

BOONDOCKS PACKAGE

- NEW 3-Pin Tru-Glo Apex Sight
- Hostage XL Arrow Rest
- NEW DeadLock Lite Octane Quiver
- Braided Sling
- Tube Peep Sight

ARCTIC PACKAGE

- NEW 3-Pin Tru-Glo Apex Sight
- Hostage XL Arrow Rest
- Black 3-Arrow Quiver, 2-piece
- 3 Carbon Arrows

TESTING

THIS IS OUR
LIFE NOT JUST
OUR JOB



It all starts with performance testing. Our bows are tested extensively using a host of technical devices to guarantee that our products out perform everything in the industry. Whether it's studying horizontal or vertical nock travel using our state of the art high speed camera system, measuring the noise level in our sound chamber, or verifying function in a climate controlled facility at -18 degrees Fahrenheit, we've invested in the resources needed to bring you the best.

Once we're satisfied with the functional performance of the bow, the designs endure the rigors of our durability testing. Unlike many of our competitors, we don't just "simulate" actual shooting or only test individual components and call it good. We've engineered and built six machines that do nothing but shoot the bows—over 10,000 times a day each. Every bow model logs hundreds of thousands of shots so we know, beyond a doubt, that the design is rugged. The results of our testing? We don't guess that our strings are the best; we KNOW that our

strings are the best. We don't guess that our limbs will outlast the shooter, we KNOW that our limbs will outlast the shooter. We KNOW that our products will take whatever you can dish out and keep going.

Of course, none of this means anything if it doesn't translate to success in the field. At Diamond, we're like you. We get it. We live, eat, and sleep bow hunting. Long before you ever see our new products, we're using them in the field and on the range so we know without a doubt that the products we have the privilege of offering you are up to your standards—up to our standards.

LEGALESE

IBO speed ratings are the industry standard and are calculated by shooting a 70# draw weight bow at 30" of draw length with a 350-grain arrow (five grains per pound) through a chronograph. Speeds for the Razor Edge are achieved by shooting a 60# draw weight bow at 29" of draw length with a 300-grain arrow. Speeds for the Atomic are figured by shooting a 29# draw weight bow at 24" of draw length with a 255-grain arrow.

Every effort has been made to ensure the accuracy of information, color and typographical content within our product catalog. Diamond Archery reserves the right to modify, change and/or discontinue products shown without notice and at its discretion.

Manufactured and/or licensed under one or more of the following patents:
5,368,006; 5,791,322; 4,748,962; 5,020,507; 4,774,927; 5,890,480; 6,098,607;
5,495,843; 5,678,529; 4,967,721; 5,975,067; 4,686,955; 5,054,462; 5,335,644;
5,365,650; 5,005,554; 5,040,520; 6,990,970 B1



APPAREL



BACK



D90331 Diamond
D-Glo Tee
White or Black



D90330 Diamond
Rock Solid Tee
Black or Navy



BACK



D90328 Diamond
Broadhead
Long-Sleeve Tee



Diamond is proud to partner with Prois in bringing you the the Turas Short Sleeve shirt. Prois is the leader in outdoor apparel for women. For more information, please visit ProisHunting.com.



BACK



D70446 Ladies Prois Turas
Short Sleeve Shirt

Actual products may vary from picture.

APPAREL



D81212 Diamond Hoodie
Blue or Black



D99525 Diamond
Realtree™ AP HD™
Adjustable Hat



D98675 Black/Blue
Diamond Hat Adjustable



D02741
Diamond Beanie



D96390 Diamond Dark
Grey Flex Fit Hat

Actual products may vary from picture.